

THE IVY NETWORK

SPRING CONVENTION

APRIL 11, 1959

UNIVERSITY OF PENNSYLVANIA

The Spring Meeting of the Board of Directors of the Ivy Network Corporation met in McClelland Hall at the University of Pennsylvania on April 11, 1959. The meeting was called to order by President Eugene Kay at 9:38 a.m. Those present were:

WBRU - Joseph Steinfield
WHRB - Peter Townley, John Shenefield
WXPB - Stanley Federman
WPRB - Harold Medina
WYBC - Clint Brooks
WKCR - Steve Price

Eugene Kay began by giving the agenda which included discussion on a national representative, the Ivy office, and elections. He mentioned the importance of electing the new president on merit rather than on rotation.

Thomas Lee, General Manager of the Ivy office, gave his report covering the case for a national representative and the matter of soliciting funds from the organization.

William Barschow then presented the business report for the previous fiscal year. The accounts were drawn up by Paul Berney, Certified Public Accountant, in New Haven. The general recommendations concerned two signatures on checks and an audit taken twice a year.

The question of Columbia's membership in the Network was then brought up. MOTION by Stan Federman: That WKCR be admitted as an official member in the Ivy Network. The motion was seconded by Harold Medina.

Here Steve Price, President of WKCR, gave his report on Columbia and reasons for proposing WKCR's membership in the Network.

At 10:40, Michael Henry, station manager of WVBR, Cornell arrived and took his place on the board.

Questions continued with regard to WKCR, addressed directly to Steve Price. After the WKCR committee was asked to leave the room, discussion was continued among the members of the board.

THE IVY LEAGUE

SPRING 1940

April 1940

UNIVERSITY OF PENNSYLVANIA

The Board of Trustees of the University of Pennsylvania, acting through the Board of Directors, has approved the following resolution:

- 1. That the University of Pennsylvania shall continue to support the Ivy League.
- 2. That the University of Pennsylvania shall continue to support the Ivy League.
- 3. That the University of Pennsylvania shall continue to support the Ivy League.
- 4. That the University of Pennsylvania shall continue to support the Ivy League.
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Stan Federman suggested that the meeting in the Fall should be held at Columbia, but that WKCR be kept in the affiliate status.

At 11:24 Dan Sobol and Greg Dawson, past general managers, of the Ivy office arrived.

Joseph Steinfield made the MOTION: That WKCR be admitted as an affiliate member, without voting power, but with the ability to use call letters. The motion was seconded by Harold Medina.

The tenure of this status was to pend inspection and to be discussed at a future meeting. This motion was carried unanimously.

At 11:45, Columbia was called back to the room. Steve Price said the WKCR Board would discuss the offer and reply at the afternoon meeting.

As there was no old business, the meeting was adjourned at 11:50 for lunch.

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The afternoon meeting came to order at 1:20 with all present.

Steve Price considered the offer with the WKCR Board of Directors. The decision was split, and WKCR was to send its final answer to the new president of the Ivy Network during the following ~~year~~. ~~week~~.

The floor was opened to discussion of a national representative for the Ivy office.

Joseph Weisenfeld and Harold Medina gave reports of their findings on the matter. Gene Kay said that after the reports were given there was still not enough information, and that Ivy should continue as it was until after the summer.

The meeting continued at this point without the Ivy office members and discussion was opened to the present status of the Ivy office. It was brought up that Ivy's contact situation was good. A rep would probably not be able to afford the time needed at Ivy, nor would it be rewarding enough for a top-grade man.

Two German officers, one of whom was a Major, were seen in the vicinity of the building.

The first officer was seen in the vicinity of the building.

The second officer was seen in the vicinity of the building.

The third officer was seen in the vicinity of the building.

The fourth officer was seen in the vicinity of the building.

The fifth officer was seen in the vicinity of the building.

The sixth officer was seen in the vicinity of the building.

The seventh officer was seen in the vicinity of the building.

The eighth officer was seen in the vicinity of the building.

The ninth officer was seen in the vicinity of the building.

The tenth officer was seen in the vicinity of the building.

The eleventh officer was seen in the vicinity of the building.

Ivy should send bi-monthly reports so that each station might know exactly what was going on in the New Haven office.

The Motion was made and passed that the Ivy office be maintained.

Larry Veit's letter of April 5, 1959 was voted on and accepted with the following exceptions: 4B is omitted and the letter is effective through article #2.

It was decided that Ivy could sell and that a new approach would be worthwhile. The approach was to be businesslike, not the "college student" approach. Tangible results could and should be evident by next Fall. Those people connected with the Ivy office must not be interested specifically in station affairs. It was proposed at this point that reps heel Ivy first and that Vance be used in the same capacity as last year.

The personnel problem at Yale was next discussed. Dibbell, Frank, Johnson, and Veit felt that they could sell. Someone would be in New York most of the time, thereby hoping to overcome the need of a national representative. There would be more emphasis on sales for FM. There would also be much use of the claim of good coverage (reach and potential).

Proceedings for election of the General Manager and Business Manager were started. It was decided to abolish the position of Clerk.

Walter Frank was elected unanimously as the new General Manager.

Larry Veit was elected as Business Manager.

The new president will head a committee for constitutional changes. The committee consists of Michael Henry, Stanley Federman, and Gene Kay.

A committee for the reconstruction of Ivy offices was set up to make rules and policies. The committee consists of Clint Brooks and the new president. Reports due on this project May 1 and the end of the year.

A committee to investigate financial affairs is made up of Roger Frazier, Joseph Steinfield, and Joseph Weisenfeld.

A committee to set up sales training program consists of Steve Price, Harold Medina and John Shenefield.

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Curtis Johnson and Adam Dibbell were elected Network Staff Executives.

It was brought up that there should be a committee to discuss the situation of a national representative.

The motion was made to reconsider the morning's vote on Network membership for WKCR. At this time, the motion was passed unanimously making Columbia a member of the Network.

Letter to Gene Kay in regard to acceptance of membership:

"Subject to final approval of the Board of Directors on Tuesday, I accept the offer of full membership in the Ivy Network.

Columbia believes in the Network and will work for it.

Steve Price
President "

The terms of the following letter by Steve Price were accepted unanimously:

"Providing full membership is obtained, Columbia offers the Network a desk and telephone in our new studios in the Student Center. We offer this free of charge for the first term, until the Ivy meeting in December, at which time a formal arrange can be made. This office space may be used by the Network office people and salesmen and will be available at all times."

This letter is subject to approval of the Board of Directors at Columbia on Tuesday, April 14, 1959.

After a brief recess, the meeting was resumed at 5:15 p.m.

A MOTION was made by Harold Medina that Larry Veit be nominated as Clerk as well as Business Manager. This was seconded by Joseph Weisenfeld.

The floor was opened to nominations for president of the corporation.

Discussion followed on the two candidates: Harold Medina and Stanley Federman.

Stanley Federman was elected president to take Gene Kay's place.

Stanley Federman's MOTION to have Roger Frazier as Vice-President of the Network was seconded by Clint Brooks and carried unanimously.

Gene Kay suggested that the first Saturday in December (the fifth) be the date for the Winter Meeting. It would be held at Columbia unless changed in the meantime and would begin at 9:00 a.m.

Clint Brooks made the farewell congratulations on behalf of the Board to Gene Kay, the outgoing President, on his excellent job.

The meeting was adjourned at 5:45 p.m.

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